



KING BAUDOUIN FOUNDATION UNITED STATES

SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE FOR EXECUTIVES OF U.S. CORPORATE FOUNDATIONS AND GIVING PROGRAMS

BRUSSELS, BELGIUM, SEPTEMBER 26 TO 29, 2010

The King Baudouin Foundation United States (KBFUS) has organized an ‘invitation only’ Site visit for executives of corporate foundations and giving programs. The objective of the program, which will take place in Brussels, Belgium, is to provide briefings on the changing role of philanthropy in Europe and to enable U.S. corporate grantmakers to see first-hand how philanthropy can be adapted to European realities.

The Site visit includes discussions with executives from institutions such as the European Foundation Centre, Corporate Social Responsibility (CSR) Europe and the European Commission, as well as a one-day orientation meeting at the European Policy Centre (EPC).

It features discussions with local non-profit organizations and meetings with corporations that have developed strong local giving programs, and who are willing to share their experience on issues such as employee giving and volunteering. A series of social events also are planned.

The program builds on KBFUS’ experience in assisting U.S. donors achieve their philanthropic goals in Europe and Africa. From one-time grants to customized ‘signature programs’, KBFUS provides U.S. corporations with the tools they need to make the most beneficial community investments overseas. We make sure that their giving remains personalized, efficient, tax deductible and secure.

KBFUS is a 501(c)(3) public charity associated with the Brussels-based King Baudouin Foundation (KBF). The Site visit program takes advantage of our parent’s location in the capital of Europe and the site of NATO headquarters, and benefits from its 30 years of grantmaking experience and in-depth knowledge of Europe’s cultural, educational, and social diversity. Named after Belgium’s late head of state, KBF is a founding member of the European Foundation Centre (EFC) and the Network of European Foundations (NEF).

**SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE:
PRACTICAL INFORMATION**

Dates:

From Sunday September 26 until Wednesday September 29, 2010

Registration & Costs:

Registration deadline is July 31, 2010. As places are limited, we encourage you to register early.

To register, please contact:

Jean Paul Warmoes, Executive Secretary, King Baudouin Foundation United States (KBFUS)
10 Rockefeller Plaza, 16th Floor - New York - NY 10020
Phone (212) 713 7660, Fax (212) 713 7665, jeanpaul@kbfus.org

There is no registration fee for participation in the Site visit program, since it is by invitation only.

Participants will pay for their own travel and accommodation expenses.

Participation of a European colleague:

Experience shows that involvement of local managers is key to a successful corporate contributions program.

Participants are encouraged to invite a Europe-based colleague to participate in the Site visit. Please advise us if you wish to do so.

Preparation:

Briefing materials for the meetings will be sent to participants two weeks before departure.

Our goal is for participants to get a maximum benefit of the Site visit. Discussions will not be theoretical, but will rather enable you to exchange views on -and find answers to- very practical questions.

Travel to and from Brussels:

To be arranged by participants at their best convenience.

Accommodation:

Participants will stay at the Hilton Brussels Hotel, where KBFUS has arranged for a discounted rate of 169 Euros per night, taxes & breakfast included.

For reservation purposes, please contact the hotel directly (group code 'GFONA').

Please note that room availability and preferential rates can NOT be guaranteed after September 6, 2010:

Hilton Brussels Hotel
38 Boulevard de Waterloo, B-1000 Brussels, Belgium
phone +32.2.504.33.35; fax +32.2.504.33.50; reservations.brussels@hilton.com

SITE VISIT ON CORPORATE PHILANTHROPY IN EUROPE:

FINAL AGENDA

Addresses and Phone Numbers of Meeting Places:

- Hilton Brussels Hotel, 38 Boulevard de Waterloo, 1000 Brussels, tel. +32-2-504 11 11
- European Policy Centre (EPC), Residence Palace, Rue de la Loi 155, 1040 Brussels, tel. +32-2-231 03 40
- BELvue Museum, Place des Palais 7, 1000 Brussels, tel. +32-2-545 08 00
- King Baudouin Foundation (KBF), rue Brederodestraat 21, 1000 Brussels, tel. +32-2-511 18 40
- Residence of the Ambassador of the U.S. to Belgium, rue Zinner 2, 1000 Brussels
- Le Petit Chateau, Reception Centre for Asylum Seekers, Blvd du 9e de Ligne 27, 1000 Brussels
- Maison du Cygne, Grand Place 9, 1000 Brussels, tel. +32-2-511 82 44

Sunday September 26, 2010

- 6.00pm-7.00pm: (on the 26th floor of the Hilton Hotel)
Sunday evening reception for welcome & introductions.
- 7.00pm-8.30pm: (on the 26th floor of the Hilton Hotel)
Opening dinner and discussion on ‘CSR from the perspective of European corporations,’ with **Elena Bonfiglioli**, Board Member of the European Academy of Business in Society (www.eabis.org) and Director Corporate Responsibility at Microsoft EMEA (www.microsoft.com/emea).

Monday September 27, 2010

- *(9.00am, pick-up at the hotel)*
- 9.30am-4.00pm: (at the European Policy Centre - EPC)
Orientation meeting on the European economic, political and social context:
‘EU-US: Similarities and differences in economic and political life’,
‘Political developments in the EU – and where are we heading?’,
‘Cultural diversity and the inclusion of minorities in Europe’,
‘Transatlantic Relations post Obama presidency’,
With **Hans Martens**, CEO of the European Policy Centre (www.epc.eu), **Janis Emmanouilidis**, Senior Policy Analyst, **Shada Islam**, Senior Programme Executive, and **John Wyles**, Chief Strategy Coordinator (EPC), and with **James Elles**, Member of the European Parliament; Chairman of the Management Committee of the Transatlantic Policy Network (TPN).
- *(4.15pm, return to the hotel)*
- *(6.30pm, pick-up at the hotel)*
- 7.00pm-9.00pm: (at the BELvue Museum)
Dinner and discussion on ‘The European foundation world,’ with **Sevdalina Rukanova**, Interest Group Senior Officer at the European Foundation Centre (www.efc.be/www.efc.be).
- *(9.30pm, return to the hotel)*

Tuesday September 28, 2010

- *(9.00am, pick-up at the hotel)*
- 9.15am-10.30am: (at KBF)
'Grantmaking in continental Europe,' with
Luc Tayart de Borms, Managing Director of the King Baudouin Foundation (KBF) (www.kbs-frb.be), former Chair of the European Foundation Centre (www.efc.be) and the Network of European Foundations for Innovative Cooperation (www.nefic.org), and former Member of the Board of Directors of the Council on Foundations (www.cof.org).
- 10.30am-11.30am: (at KBF)
'The King Baudouin Foundation United States (KBFUS) and corporate grantmaking in Europe,' with
Jean Paul Warmoes, Executive Secretary of KBFUS (www.kbfus.org).
- 11.45pm-1.30pm: (at the Residence of the Ambassador of the U.S. to Belgium)
Lunch hosted by **H.E. Howard W. Gutman**, Ambassador of the United States to Belgium.
- *(1.45pm, return to KBF)*
- 2.00pm-3.30pm: (at KBF)
'Learning from your peers I: Community involvement in Europe vs U.S.,' with
Frank Welvaert, Director of Corporate Social Responsibility Europe, Middle East & North Africa at Johnson & Johnson , and
Susan Njoroge, Manager, Membership Services of CSR Europe (www.csreurope.org).
- 3.30pm-4.45pm: (at KBF)
'European NGOs and the promotion of corporate accountability and CSR,' with
Ruth Casals, Coordinator of the European Coalition for Social Justice (www.corporatejustice.org).
- *(5.00pm, return to the hotel)*
- Free evening

Wednesday September 29, 2010

- **8.45am-10.00am**: (at the Hilton Hotel)
'Learning from your peers II: Community involvement in Europe vs U.S.,' breakfast discussion with **Zoltan Valcsicsak**, Senior Manager, Community Affairs , **Levi Strauss Europe, Middle East and Africa / Levi Strauss Foundation** (www.levistrauss.com).
- *(10.15am, departure from the hotel)*
- **10.30am-12.00pm**: (at Le Petit Chateau, Reception Centre for Asylum Seekers)
'Learning from your peers III: Site visit to a youth project supported by the Nike Fund,' with **Heidi Gillemot**, Corporate Responsibility Manager, **Nike Europe, ME & Africa** (www.nikeresponsibility.com), **Ann Gerdon**, **Reception Centre for Asylum Seekers** (www.fedasil.be/en), and **An De Mol**, **King Baudouin Foundation**.
- **12.30pm-1.45pm**: (at KBF)
'CSR from the perspective of the European Commission,' lunch discussion with **Tom Dodd**, CSR Team, **European Commission, Enterprise and Industry Directorate-General** (http://ec.europa.eu/enterprise/csr/index_en.htm).
- **2.00pm-3.15pm**: (at KBF)
'Partnering with NGOs: Case study of Delhaize', with **Dirk Van Den Berghe**, Senior Vice President Procurement & Quality Management, Delhaize (www.delhaizegroup.com).
- **3.15pm-4.30pm**: (at KBF)
'Sharing thoughts & Open discussion on lessons learned,' moderated by **Donald R. Greene** (Tandem Consulting) and **Jean Paul Warmoes** (KBFUS).
- *(4.45pm, return to the hotel)*
- *(6.00pm, pick-up at the hotel)*
- **6.00pm-9.15pm**: (at the Maison du Cygne)
Guided tour of Brussels, followed by closing dinner at the Maison du Cygne and discussion on 'Women's rights in Europe - A changing landscape,' with **Myria Vassiliadou**, Secretary General of the **European Women's Lobby** (www.womenlobby.org).
- *(9.30pm, return to the hotel)*